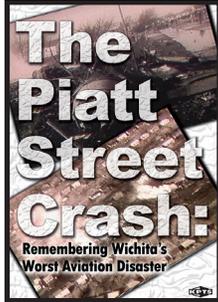


The **Signal Society** encourages the vision for **KPTS** to be a **primary influence for a thriving, engaged community** through:

PBS Programs – KPTS is the regional source for the excellent national programs exploring public affairs, nature, science and the arts.

Local Programs – KPTS is a unique outlet for presentations of local interest or about local topics or that are locally produced. **KPTS** is the only full-power TV station that is locally owned and operated.



Education and Outreach Services – KPTS brings activities to your community. Workshops help parents, caregivers, and teachers learn about using television wisely and effectively to excite and encourage children to read and learn with understanding. We also look for opportunities to engage adults in topics of timely interest with community screenings and discussions.



Internet Resources – The **KPTS** website leads to a wealth of resources for education and information. Whether posted directly or on sites related to programs we air, the starting point is www.kpts.org

Be more engaged



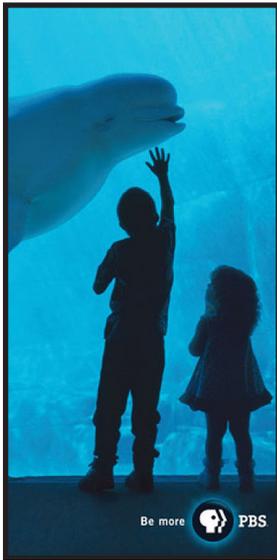
320 WEST 21ST STREET NORTH
WICHITA, KS 67203
316.838.3090 OR 800.794.8498
WWW.KPTS.ORG

KPTS is your publicly-owned television station that **educates, engages, entertains** and **enriches** Kansans.

The Channel that Changes the Viewer

The **Signal Society** is a diverse group of philanthropic individuals and families committed to sustaining **KPTS** as an eminent source of extraordinary television. Patrons of the **Signal Society** distinguish themselves as **KPTS'** most generous annual donors. They give \$1,000 or more each year to strengthen the impact of public television in south central Kansas.

If you support **KPTS** as a viewer, you already know there are so many journeys to travel from the comfort of your living room. You stay informed with our news and public affairs programs. Or perhaps you are inspired as you immerse yourself in the arts. You feel good about what your children are watching as they learn and grow with some of the best animated teachers around. Sit back and relax as we entertain you with musical performances for every taste. **KPTS** is life-long learning through nature and science, arts and crafts and everything in between. Whatever the taste, **KPTS** has something to whet the appetite.



You are remarkable and memorable because you invest in **KPTS**. Together, we are proud partners, engaging and enriching our community. What educational and cultural effort continually reaches into more homes in south central Kansas – without charge?



I invite you to join us as a leading donor of \$1,000 or more each year (exclusive of pledge premiums). Your gifts convey the importance of our mission and notify the community of that belief. Regardless of which tones in the public television pallet strike your chord or color your life, you can share that passion with your neighbors!

Your investment pays personal dividends in addition to those you share with your neighbors. Patrons of the **KPTS Signal Society** enjoy insider updates, invitations to events, and opportunities to meet like-minded folks.



As a **Signal Society** patron, please tell us how you would like to handle the arrangements. We have a number of options include payment by credit card, electronic fund transfer and a variety of installment plans or payment methods.



I want to commit to **KPTS Signal Society** as:

- Visionary \$20,000 +
- Champion \$10,000 - \$19,999
- Ambassador \$5,000 - \$9,999
- Patron \$1,000 - \$4,999

My commitment, to be fulfilled this calendar year is:

\$ _____

- My check is attached.
- (circle) Visa MasterCard AmEx Discover

Card Number _____ Exp. mm/yy _____

- Bill for full amount in the month of _____

Contact me with details about:

- Installment plans or electronic transfer
- Other methods of payment

Signature _____ Date _____

Name _____

Address _____

City _____

State _____ ZIP _____

Phone _____

Email _____

- Please withhold my name from any public recognition either in print or on air.

For questions or assistance, please contact Phil Richardson at 316.838.3090 ext. 221 or prichardson@kpts.org